

Scripture Engagement: Objectives

By the end of the track, the participants are able to:

- Recognise sociolinguistic, socio-cultural, worldview and translation factors affecting Scripture Engagement (SE); able to develop a contextual application of Scripture to specific needs in the community (Culture and contextualisation)
- Explain Bible translation processes and personnel, understand the role of context in communication; able to develop relevant Bible background materials (Translation and comprehension)
- Explain and advocate the role of both orality and literacy in SE and identify appropriate oral and literary strategies for a community; able to advise on different audiovisual media options and Bible-based literacy programmes (Orality, literacy and the arts)
- Choose a culturally appropriate story set and master basic techniques for crafting and telling stories from Scripture (Chronological Bible Storying)
- Develop relevant SE print products using a desktop publishing program, to develop simple audio products, to use shell books and create big books (Materials development)
- Help market SE products effectively, both in the design of the product and its promotion and distribution channels (Marketing and distribution)
- Contrast various church cultures, to relate to church leaders and recognise church and religious factors affecting SE (Church and community relations)
- Explain a theology of language and culture; able to present the history of Bible translation; able to persuade and enthuse others about the importance of SE (Advocacy)
- Plan, lead and follow-up Scripture Engagement workshops, selecting appropriate topics and developing contextual training materials, recognising the value of training the trainers and being able to apply appropriate adult education techniques (Training & supervision)
- Help plan the recruitment of local co-workers and assist in their supervision and training for SE tasks, recognising the value of working as a team and developing competency (Developing a local team)
- Identify and evaluate factors leading to the success or failure of SE; able to suggest appropriate strategies for a given situation, including appropriate products and programmes for their use, recognising the value of partnership with other organisations; able to understand and use the Results Based Management approach (Developing strategy)
- Carry out practical research on the use of Scripture products to inform SE work in the community (Research)
- Understand funding structures and evaluate funding options (Funding)
- Access a range of available SE resources (Resources)